

# Advertising Rates

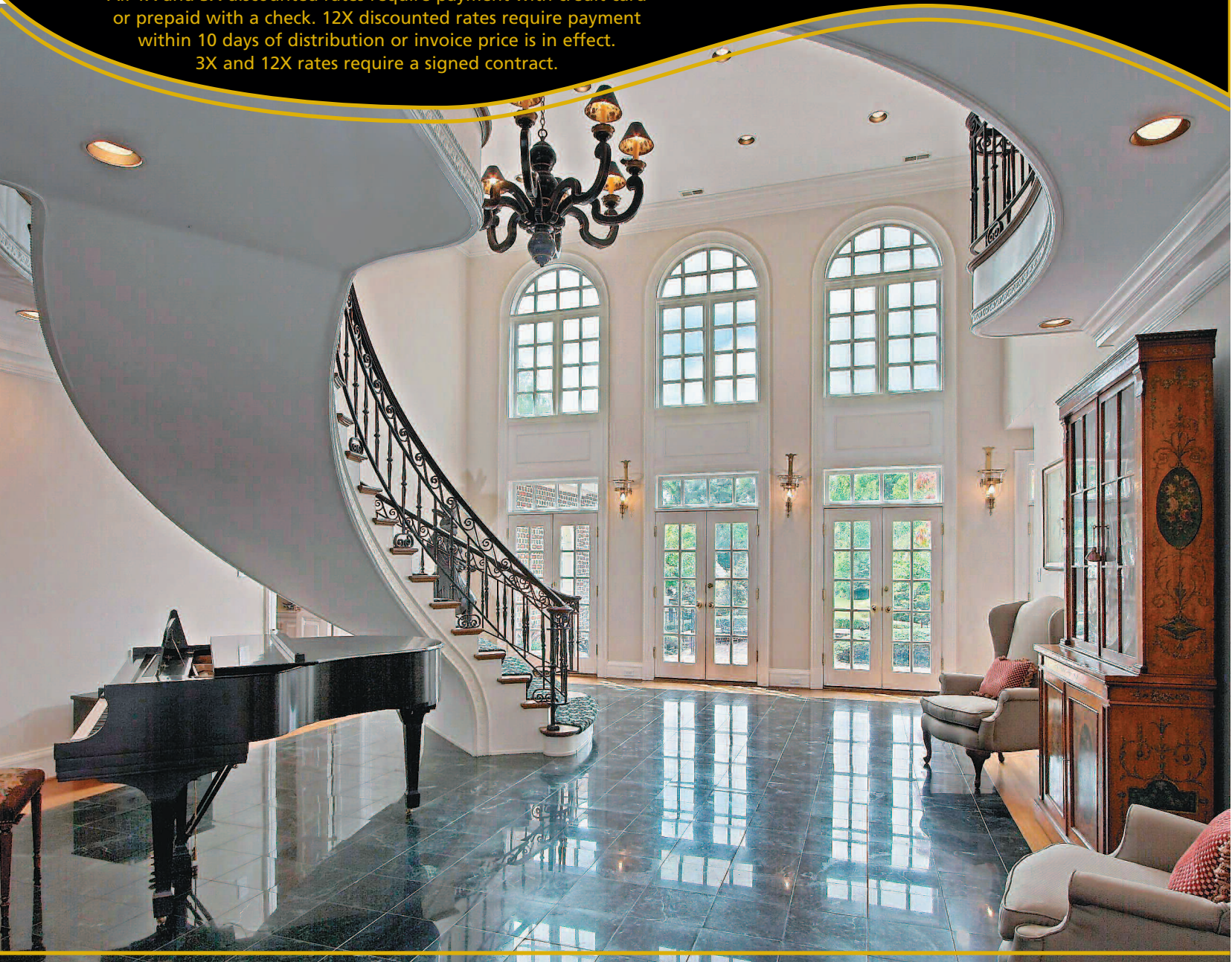
## REGULAR PLACEMENT

	Invoice Price	1X	3X	6X	12X
One-third page	\$450	\$400	\$375	\$365	\$350
Two-thirds page	\$800	\$725	\$700	\$675	\$650
Full page	\$1,075	\$975	\$925	\$900	\$875
Priority Page	\$1,125	\$1,025	\$975	\$950	\$925

## SPECIAL PLACEMENT

	Invoice Price	12X
Front Cover	\$1,300	N/A
Back Cover	\$1,100	\$1,000
Page 2 or 3	\$1,050	\$950
REPRINTS: Full color reprints - 1,000 copies	\$325	

All 1X and 3X discounted rates require payment with credit card or prepaid with a check. 12X discounted rates require payment within 10 days of distribution or invoice price is in effect. 3X and 12X rates require a signed contract.



# ESTATES & HOMES

*The Most Recognized Brand  
in Luxury Richmond & Waterfront Real Estate*